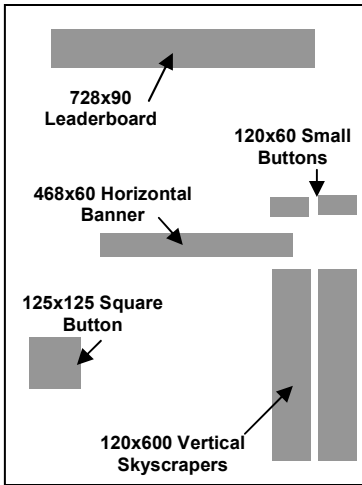




3 for 1 SPECIAL!
Now and through the end of August 2006,
place an ad order for one page and receive
2 additional pages for free!
** Main Page not included*

advertising RATES

<http://www.texansforpeace.org>



		6 months	12 months
Leaderboard	728 x 90 pixels	\$210	\$340
Vertical Skyscraper	120 x 600 pixels	\$185	\$305
Horizontal Banner	468 x 60 pixels	\$170	\$280
Square Button	125 x 125 pixels	\$110	\$185
Small Button	120 x 60 pixels	\$80	\$130

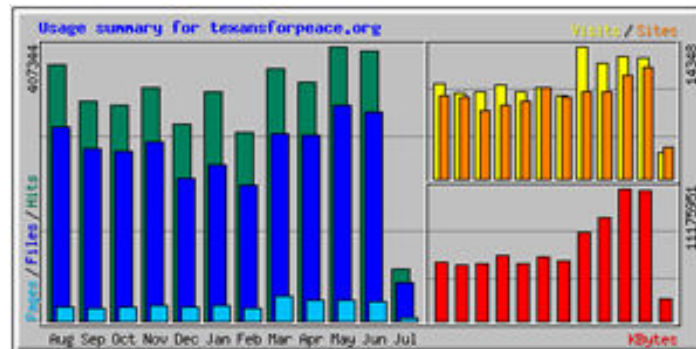
Artwork and Production – If you already have an electronic ad, great. However, if you don't have a banner ad – don't worry – we will be happy to create one for you at no additional cost.

We accept artwork in a variety of formats. File size should generally be 10-20 kb.

General Guidelines – Texans for Peace advertisers are limited to products, companies, and organizations that support the public good and a better world. Texans for Peace retains the right to accept or reject any and all advertising that we feel would not be of interest to our readership or would be incompatible to our mission including:

- Sexually explicit or vulgar content.
- The promotion of tobacco, alcohol, or gambling.
- Violent or deceptive products or companies
- Advertising for political candidates or parties

Website Traffic – Texans for Peace currently averages more than 13,000 visitors (and 400,000 "hits") monthly. Shown below is a snapshot of our monthly traffic for the past year.



Placing an Ad – Placing an ad is simple. We need the page you would like your ad to run on, the frequency (6 or 12 months), and the actual ad artwork in electronic form.

We will prepare an invoice for you based on your selection, or you may mail payment directly to Texans for Peace.

Let us know if you have a question or are ready to place an order. Thank you for advertising in Texans for Peace and growing peace, freedom and social justice throughout Texas and the world!

Charlie Jackson 512-736-8385 charliej@texansforpeace.org

advertising LOCATIONS

There are many places to advertise on Texansforpeace.org. Listed below are the various pages, by section, that have advertising.

MAIN

Main Page
News Page 2
Last Week
Editorials
Archives

** the MAIN pages are not included in the 3 for 1 offer.*

ISSUES

Community
Death Penalty
Economics
Faith & Religion
Gang Violence
Immigration
Laws & Courts
Liberty & Freedom
Militarism
Peacemaking
Schools
Social Justice
Sex & Gender

CALENDAR

This Month
Conferences
Special Events

PROJECTS

Teaching Peace
Nonviolent Curriculum
End the War in Iraq
Women's Business of Baghdad (WBCB)
Peace Projects for Youth

PEACELINKS

Austin
Beaumont-Port Arthur
Brownsville-Harlingen
Corpus Christi
Dallas
El Paso
Fort Worth-Arlington
Galveston-Texas City
Killeen-Temple
Lubbock
McAllen-Edinburg
Odessa-Midland
San Antonio
Other Texas Cities
Other US States

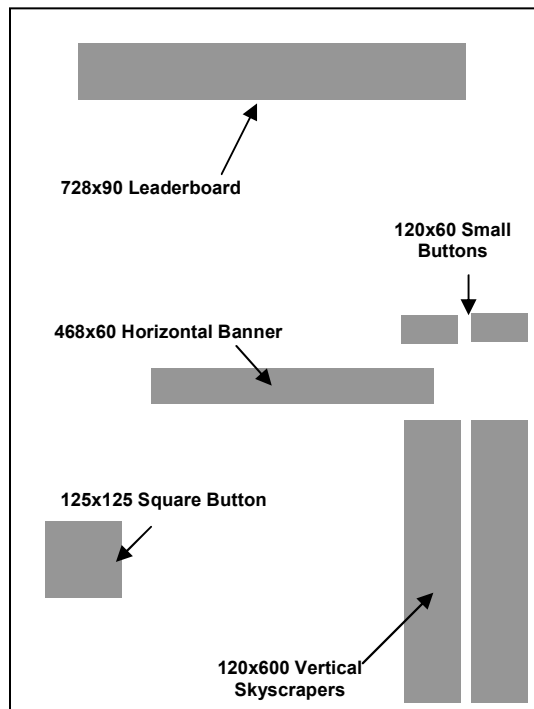
RESOURCES

Books & Materials
Fundraising Ideas
Developing Members
Activities
Peace Quotations
Photos

WORLD

Afghanistan
Bosnia
Central Africa
Chechnya
Colombia
Congo
Guatemala
India & Pakistan
Indonesia
Iran
Iraq
Israel/Palestine
Mexico – Chiapas
North Korea
Southern Africa
Sri Lanka
Sudan – Darfur
West Africa

Most pages have standard advertising placement as shown in the example below:



Typical Page (old site)

<http://www.texasforpeace.org>



advertising ORDER FORM

Advertiser Information:

Company/Organization _____

Contact Person _____

Street _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Ad Ordered:

		<u>6 months</u>	# of Ads	<u>12 months</u>	# of Ads	Total Cost
Leaderboard	728 x 90 pixels	\$210	_____	\$340	_____	_____
Vertical Skyscraper	120 x 600 pixels	\$185	_____	\$305	_____	_____
Horizontal Banner	468 x 60 pixels	\$170	_____	\$280	_____	_____
Square Button	125 x 125 pixels	\$110	_____	\$185	_____	_____
Small Button	120 x 60 pixels	\$80	_____	\$130	_____	_____

Ad Placement (see Advertising Locations)

Selection SECTION _____ Page _____

Free SECTION _____ Page _____

Free SECTION _____ Page _____

Alternative SECTION _____ Page _____

All ads on placed on a first-paid basis. We will endeavor to place your ad on the selected section/page.

Ad Preparation:

_____ Ad enclosed on disk _____ I will send an ad by e-mail _____ Please contact me about preparing our ad

Method of Payment:

_____ Check or money order enclosed payable to: *Texans for Peace* _____ Invoice me

Mail this form to:

Lisa Jackson
Texans for Peace – Advertising
11900 Metric Blvd., Ste. J-163
Austin, TX 78758

lisaj@texansforpeace.org 512-974-4390

advertising EXAMPLES

A few examples of ads are shown below to give you ideas for what you can do.

728 x 90 Leaderboard



120 x 600 Vertical Skyscraper



120 x 60 Small Button



125 x 125 Square Button



468 x 60 Horizontal Banner

